



PHILADELPHIA GANESH FESTIVAL

फिलाडेल्फिया गणेश फेस्टिवल

13th YEAR OF PROUD
CELEBRATIONS

America's 1st & largest,
10 Day Sarvajanic (Public) Ganesh Festival

August 24th – September 04th 2017

Participating Organizations

Bharatiya Temple
Philadelphia Marathi Mandal
Bharatiya Cultural Center
Bharatiya Vidyalaya
Plymouth Balvihar
Telugu Assoc. of GDV
Telugu Assoc. of N America
Philadelphia Telangana Asso.
Indo American Club
Gujarati Samaj
Tamil Assoc. of GDV
SRUTI
Sewa International
North South Foundation
Novadaya Kannada Koota, PA
SEWAA
UP Assoc. of GPA
Friends of India, Soc. NJ

Venue

Bharatiya Temple
1612 County Line Road,
Chalfont, PA 18914
215.997.1181

Souvenir Advertisement Media Kit

Philadelphia Ganesh Festival's organizing committee requests an advertisement from your establishment. Please support this great Cultural initiative of diverse Indian communities. Also, actively spread the word among all Indian American friends and communities. Come join us in celebrating our rich culture.

Festival Highlights:

- Opportunity to reach out to over 7000-9000 Indian American Individuals
- Families from 3 states and 16 Organizations in this 10 days festival
- Over 10 days attendance 10000+, Daily attendance 500-3200+
- Weekend (2 days) IndiaFest with 30+ booths, attendance 3000+

2017 Brochure Highlights:

- Festival program brochure will be 80# glossy, 72-80 pages, 4/4 color(CMYK)
- 5,000 copies will be printed & circulated across Greater Philadelphia area Temples, Restaurants, Grocery stores and "India Day" celebrations at Penns Landing.
- 4,000 of these will be directly mailed to homes in tri-state area
- PDF version with advertisement will be on Bharatiya Temple (<http://b-temple.org>) & Philadelphia Ganesh Festival website (<http://philadelphiaganeshfestival.org>) & Facebook page

Your Advertisement: **Deadline: June 30, 2017**

- Full color advertisement 300 DPI artwork file in PSD, PDF, High resolution JPEG formats are welcome. Email your artwork to girish@idea360mr.com

Advertisement Contact:

Girish Patwardhan: (610) 525-5522 Gopi Ganeshan: (484) 919-4552
Vivek Inamdar: (267) 475-8538

Advertisement & Festival Sponsorship Questions:

Neeta Sharma: (732) 543-4892, Ravi Indrakanti: (215) 514-8493
Niranjan Samant: (215) 237-8722, Sachin Prabhudesai : (215) 500-1157

Please cut along the perforated line and mail lower portion with your advertisement

Check appropriate box for your ADVERTISEMENT

Size of Ad

- Inside Full Page 8.5" X 11" \$ 650
 Inside Half Page 8.5" X 5.5" \$ 350
 Inside Quarter Page 4.25" X 5.5" \$ 250
 Business Card Size 4.25" X 2.75" \$ 150
 Personal Compliment Msg 8.5" X 11" \$650
 Personal Compliment Msg 8.5" X 5.5" \$350
 Personal Compliment MSg 4.25" X 5" \$150

Name: _____

Address: _____

Phone: (_____) _____

Email: _____

Check # _____

Make check payable to "Bharatiya Temple" or "Bharatiya Cultural Center" and mention "PGF-2017 AD" in memo field
Mailing Address: Vivek Inamdar, 1445 Heron Way, Chalfont, PA 18914

"गणपती बाप्पा मोरया, मंगल मूर्ती मोरया" "एक दोन तीन चार, गणपतीचा जयजयकार"