



**20th YEAR OF PROUD
CELEBRATION**

PHILADELPHIA GANESH FESTIVAL फिलाडेल्फिया गणेश फेस्टिवल

America's 1st & Largest Ganesh Festival
September 6th – September 16th, 2024
Outdoor IndiaFest - Sept 14 & 15, 2024

Souvenir Advertisement Media Kit

Philadelphia Ganesh Festival's souvenir is the only advertising platform available to promote your business to high-net worth Indian American community.

Souvenir Highlights:

- Reach out to over **10,000+** Indian American families from 3 states and 16 Organizations
- Souvenir will be 80# glossy paper, 60-80 pages, 4/4 color (CMYK) print
- **4,000 copies** will be printed & circulated across Greater Philadelphia area Temples, Restaurants, Grocery stores and "India Day" celebrations at Penn's Landing
- PDF version with advertisement will be on Bharatiya Temple (<http://b-temple.org>) & PGF website (<http://philadelphiaganeshfestival.org>) & [Facebook page](#)

Advertisement Submission Deadline: July 15, 2024

**2024 Brochure
Special Rate for**

"Women Entrepreneurs"
(Space for only 10 portfolios)

Full page portfolio of
**Leading Indian Women
Entrepreneurs**

\$650



FEMALE ENTREPRENEUR

Artwork Specifications:

- CMYK color mode, min 300 DPI artwork file in PSD, PDF, JPEG formats are accepted
- Artwork design services available at extra charge up to \$100

Email artwork to girish@idea360mr.com or pgfcoreteam@gmail.com

Artwork Contact: Girish Patwardhan: (610) 717-8064

Advertisement Contacts:

Vivek Inamdar: (267) 475-8538, Neeta Sharma: (215) 361-0145

Festival Contacts:

Adwait Palsule: (267) 210-0687, Jayesh Parmar: (267) 210-0052

Raja Gali: (215) 219-0762, Rajesh Tambe: (267) 254-2086

Please cut along the perforated line and mail lower portion with your advertisement

Check appropriate box for your ADVERTISEMENT!

Advertisement sizes & rates

- | | |
|--|---------|
| <input type="checkbox"/> Inside Full Page 8.5" w X 11" h | \$ 700 |
| <input type="checkbox"/> Inside Half Page 8.5" w X 5.5" h | \$ 375 |
| <input type="checkbox"/> Inside Quarter Page 4.25" w X 5.5" h | \$ 250 |
| <input type="checkbox"/> Center Page Size 17" w X 11" h | \$2,500 |
| <input type="checkbox"/> Back cover 8.5" w X 11" h | \$2,500 |
| <input type="checkbox"/> Inside Front/Back Page 8.5" w X 11" h | \$2,000 |

Name: _____

Address: _____

Phone: (____) _____

Email: _____

Check # _____

Make check payable to "Bharatiya Temple" or "Bharatiya Cultural Center" and mention "PGF-2024 AD" in memo field.

Mailing Address: Jayesh Parmar, 1521 Sweetbriar Drive, Jamison, PA 18929

"गणपती बाप्पा मोरया! मंगलमूर्ती मोरया!" "एक दोन तीन चार, गणपतीचा जयजयकार!"